



La Vista at a Glance

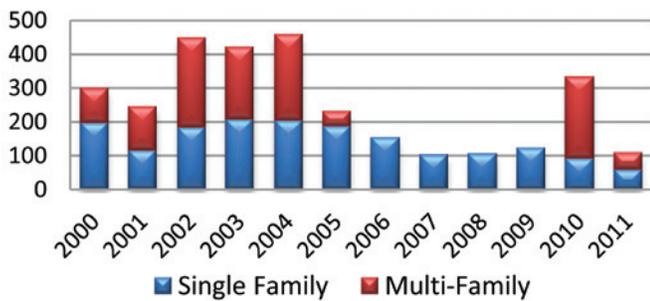
With small town values and big-city opportunities, La Vista offers a friendly community in a safe and beautiful setting. As a gateway to Omaha, we've built a progressive place for both businesses and families. Started by people of vision in 1960, La Vista is one of the fastest growing cities in Nebraska. Take a brief look at La Vista:

LOCATION

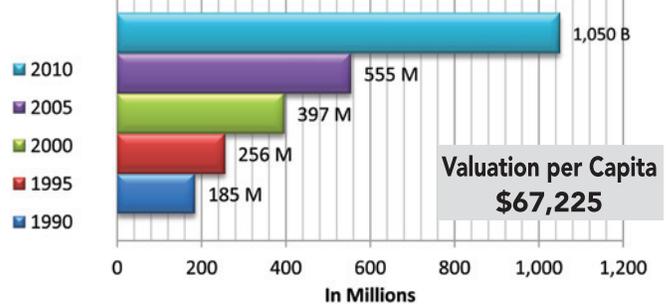


Omaha metro area in eastern Nebraska

Residential Housing Starts 2000 - 2011



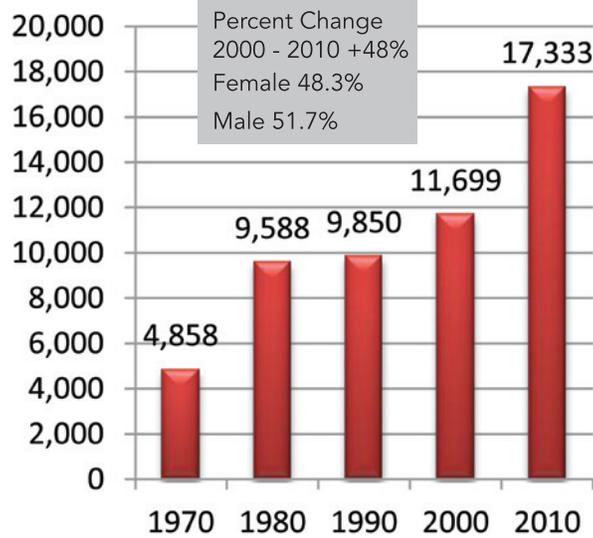
Assessed Valuation Growth



HOUSING

Median value of housing units: \$143,700
 Total housing units 6,489
 Owner-occupied... 54.6%
 Built after 1980..... 79.1%
 Moved in 2000 to present..... 71.9%
 Value, owner-occupied, above \$100,000.... 88.6%

Population Growth



UNIQUE QUALITIES

- One of the newest interchanges on I-80
- One of the fastest growing cities in Nebraska
- 5 of the 11 busiest intersections in Sarpy County
- Location of Metro Community College - Sarpy Center
- Accessibility to all areas of Omaha in minutes
- Over 860,000 potential customers and employees in the Omaha metro area

TAXABLE SALES

Net Taxable Sales:
 2000 \$127,750,771
 2011 \$186,820,517

INCOME

Median household income \$57,697
 Median family income \$74,787

COST OF LIVING

La Vista 91.4; U.S. 100
 The cost of living index is below the national average.





BUSINESS DEVELOPMENT

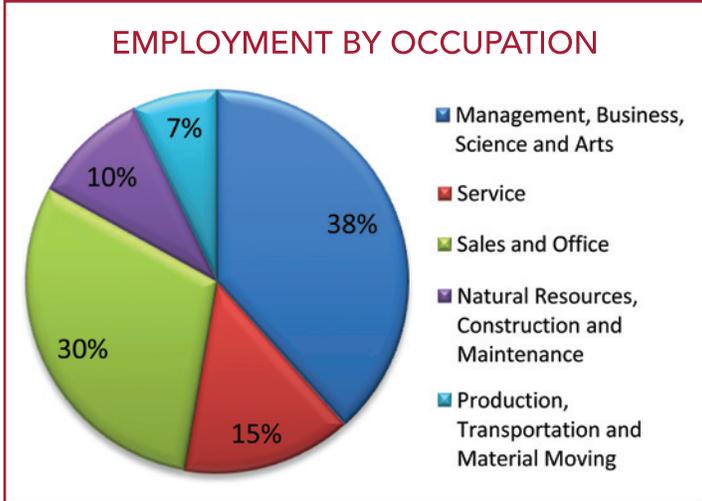
- Diverse businesses are attracted to La Vista because of the solid infrastructure, convenient location, skilled residents and safe, family-oriented culture.
- Thirteen of the largest employers in Sarpy County, including: PayPal, Oriental Trading Company, Securities America, Streck Labs, Omni Engineering, Rotella's Italian Bakery, Performance Auto Plaza, Embassy Suites.
- The Embassy Suites / Courtyard by Marriott Hotels & La Vista Conference Center — located at I-80 & Giles Road, 6 & 7-story hotels with 500 rooms / conference center with + 45,000 s.f. meeting space & 15,000 s.f. pre-conference area.

EDUCATION

Public school system:
Papillion-La Vista Schools

High school graduates, persons age 25+ .. 95.7%

Bachelor's degree or higher, persons age 25+ 31.4%

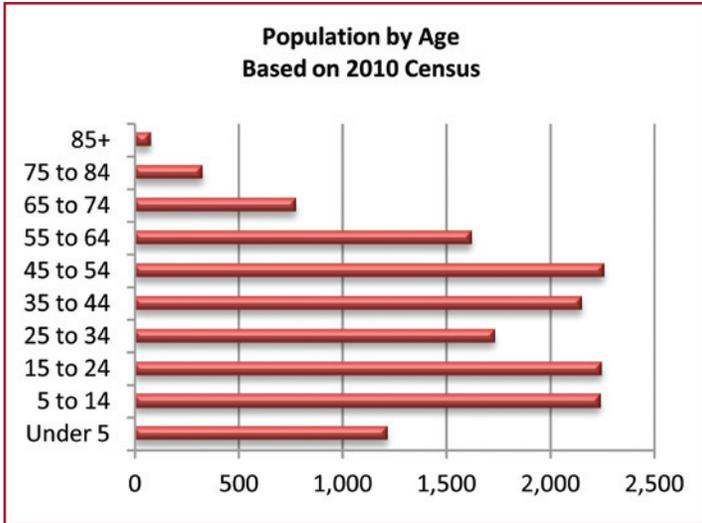


GOVERNMENT

Mayor: Elected at large

City Council: 8 members elected from 4 wards

City Administrator: Appointed by Mayor



SOCIAL CHARACTERISTICS

Married-couple families 46.2%

Households with people under 18 yrs. 33.2%

Householder currently married 53.9%

Population enrolled in college or graduate school 32.3%



For more information on La Vista, call 402-331-4343 or visit cityoflavista.org

HEALTH CARE

10 hospitals within 12 miles

5 urgent care facilities within 10 miles

3 physician clinics in La Vista

