



PRESS RELEASE

FOR IMMEDIATE RELEASE

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## Summer 2.0 to provide fun activities while maintaining social distancing

### Plus, guess who's coming to town July 18...

#### CITY OF LA VISTA

CityofLaVista.org

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The summer of 2020 is not what anyone expected. The City hasn't been able to host any of the fun, exciting 60th anniversary events planned for the community.

So, we've pivoted. And today, the City is excited to share its new community engagement plans for the summer. Dubbed "Summer 2.0," these events provide fun, thrilling new ways to celebrate the summer — and bring the community together.

Summer 2.0 includes four campaigns the community is invited to be part of, plus one very exciting event planned for July 18.

#### COVID Warriors/Healthcare Heroes

The City of La Vista would like to recognize those in our community who have been working on the front lines of the COVID-19 pandemic. New banners have been placed at all the City's major intersections as a way of saying thank you to all the essential workers in our community. La Vistans are also encouraged to nominate a friend or loved one, and we'll tell their story online and on our social media accounts. We will give away a gift card each week to a healthcare worker. **Launching mid-June.**

#### Summer Scavenger Hunt

Adventure around La Vista in search of 60 hidden icons. Find 'em all and be entered for a chance to win a prize! **Launching late June.**

#### Community Quilt with Porch Photos

Three words: free porch photos! Get your family picture taken by our photographer, then, download it at home. All for free! After, we'll compile all the photos into a large digital quilt and share it with the community! **Launching late June.**

#### La Vista Cookbook Website

We're building a hub of unique, delicious recipes — all made by La Vistans. You'll be able to explore and try a variety of dishes, and you can easily submit a recipe too! **Launching July.**

#### Santa's Summer Sleigh Ride — Saturday, July 18

Santa's adding a pit stop in La Vista to his summer vacation plans. He'll parade around town spreading some cheer, and maybe some other surprises, too! In case of rain, this event will take place Saturday, July 25.

For more information on La Vista's Summer 2.0, visit [CityofLaVista.org/2020events](https://www.cityoflavista.org/2020events).

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