



# Press Release

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## La Vista Launches Redesigned Website, New Mobile App

The City of La Vista's web presence has been revamped, complete with a redesigned website and a new City app, both of which are now available to the public.

The City's website redesign is the result of about 14 months of work, using feedback from the community to revamp and improve the City's web presence. The City's website was last redesigned in 2013.

"At a time of great uncertainty for everyone, the launch of these new technology platforms is an opportunity to enhance our connection with our residents," said Mayor Douglas Kindig.

The redesign project had five goals:

1. Improve the mobile experience
2. Implement and support the City's brand
3. Improve the site structure
4. Expand and improve services offered online
5. Optimize site search capabilities

The City's website provider, CivicPlus, performed the redesign, providing design and content expertise, which was crucial in helping staff determine the best structure for the new site.

Among the new features:

- **Mobile Responsive Platform** – the City's new website is now mobile responsive, which displays information and graphics in a variety of ways depending on the device. In addition, the City's mobile app improves access to City information on the go. The new platform also allows for many new efficiencies when it comes to managing the website.
- **Unique Sites for Recreation, Library & Police** – the Recreation and Police departments as well Library now have their own unique sites that tie back to the City's main site, which allows these departments to have their own navigation options, buttons and other content.
- **Multiple Opportunities to Find City Services** – the site was designed and organized to present information in a variety of ways to assist as many people as possible in finding what they need.

The new City app can be found in both the Apple and Google Play stores by searching for "La Vista, NE".

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