



# Press Release

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## **La Vista Selected as 2014 Google eCity of Nebraska**

Today Google recognized La Vista as the Nebraska community best embracing the power of the web to grow businesses.

The eCity award, in its second year, is given to one city in each state with the strongest online business community. The awards are given to communities whose businesses are using the web to find new customers, connect with existing customers and fuel local economies.

The awards are designed to measure and describe the economic impact of Google's search and advertising services across the country, which in Nebraska is estimated at \$1.4 billion of economic activity for businesses, website publishers and non-profits.

According to Google's eCity report, which accompanied the award announcements, 6,000 Nebraska businesses and non-profits have advertised their services and products with Google.

"We are proud of our businesses and this recognition speaks volumes about their commitment to create jobs and grow our economy," said La Vista Mayor Douglas Kindig. "Regardless of size, our businesses are not only providing vital services to our community, but they are doing so in a way that extends their impact well beyond La Vista."

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