



# Press Release

For Immediate Release  
May 8, 2014

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## Swing into Summer with La Vista Daze!

La Vista Daze 2014, scheduled for May 22-25, will celebrate the kick-off of summer with the theme “Swing into Summer”. The festival will combine old traditions with new twists as well as first-ever events geared toward fun for the entire family.

There are several new events included in this year’s festivities:

- **Tribute to Volunteer Firefighters** – With the fire department merger complete, this year’s festival will feature special tributes to those who served the residents of La Vista as volunteer firefighters and paramedics, including:
  - **Parade Grand Marshal** – All past members have been invited to attend the festival and serve as the collective grand marshal of the parade.
  - **Memorial Wall** – Featuring the names of every member in the City’s records who ever served will be on display in Central Park throughout the festival.
  - **Thank You Card** – At the Community Cookout, a giant thank you card will be available for those in attendance to sign and express their gratitude for the volunteers’ years of service.
- **Dodge Power Rallye** – This national tour showcasing the full lineup of 2014 Dodge vehicles will be at the Community Center Thursday night, La Vista Keno with the Car Show on Friday and again at the Community Center on Saturday.
- **Glow Ball Golf Outing – Saturday, May 24**, beginning at 9:30 p.m. at La Vista Falls Golf Course. Greens fees from the event will be donated to the La Vista Community Foundation. Register and pay online by May 19 at [www.cityoflavista.org/lavistadaze](http://www.cityoflavista.org/lavistadaze).
- **Faith & Freedom Day – Sunday, May 25**. This day is designed as a way to celebrate and thank our veterans and active duty military. The community is invited to enjoy a pancake breakfast beginning at 8:30 a.m. followed by a Memorial Day service at 10 a.m., both at the Central Park Tennis Courts. Active duty and retired military and their families eat for free, courtesy of the La Vista Community Foundation, and will receive a special discount to the carnival.
- **Family Pool Party – Sunday, May 25, 3-5 p.m.**, at the La Vista Municipal Pool. Come for a free afternoon at the pool and enjoy a live DJ and music!

The festival will officially begin Wednesday, May 21, with a prayer walk starting at 7 p.m. at La Vista Junior High, 7900 Edgewood Blvd.

The Carnival and vendor booths will open Thursday, May 22, at 5 p.m. in Central Park and Hot Wheels races will take place at 6 p.m. in the Community Center Gym.

The annual La Vista Daze Community Cookout, car show, concert and fireworks display, sponsored by the La Vista Community Foundation, La Vista Keno and Bellino Fireworks, will be held beginning at 6 p.m., Friday, May 23, at the City Hall Complex, 8116 Park View Blvd., and La Vista Keno, 7101 S. 84<sup>th</sup> St. This event will feature:

- Free hot dogs, hamburgers, chips and drinks beginning at 6 p.m., *while supplies last*.
  - Those who attend the Community Cookout are asked to bring a non-perishable food item for the Tri-City Food Pantry and a lawn chair for watching the concert and fireworks.
- Activities for the whole family including a touch-a-truck display, climbing wall, bounce houses, fun with chalk art, games for the whole family and free books.
- The car show will take place in the La Vista Keno parking lot and is open to all makes, models and classes. Advance registration is not required.
- The band “Pam and the Pearls” will give a free concert from 6:30 to 8:30 p.m.
- Fireworks display, provided by Bellino Fireworks, over La Vista Falls Golf Course at dusk. Tune in to the radio station 101.9, the Big O, for music synced to the display.

The Beer Garden will be open on Friday and Saturday night at the Central Park Tennis Courts. The bands “John Doe” and “Lemon Fresh Day” will be featured on Friday and “Cowboy Up” and “High Heel” will be playing on Saturday.

The parade, sponsored by Bank of Nebraska, will begin at 1 p.m. on Saturday at 87<sup>th</sup> Street and Park View Boulevard, proceed across 84<sup>th</sup> Street on Park View and end at 75<sup>th</sup> Street. The grand marshal of the parade will be the volunteers who served on the La Vista Fire Department.

For more information about La Vista Daze 2014, visit the City’s website, [www.cityoflavista.org/lavistadaze](http://www.cityoflavista.org/lavistadaze).

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***Note to editors and reporters: You are invited to cover any La Vista Daze events. So that we can answer your questions in a timely manner, please notify Mitch Beaumont via cell phone, 402-980-2863.***