



Press Release

August 8, 2013

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Redesigned Website Makes Services More Accessible

A redesign to the City of La Vista's website, www.cityoflavista.org, will be complete tomorrow when the new site goes live.

The City's website redesign is the result of about nine months of work by the City's Web Team, using feedback from the community to revamp and improve the City's web presence.

The City met with an external focus group made up of residents, community members, elected and appointed officials, members of the media and others to determine deficiencies in the old site and determine goals for the redesign.

The redesign project had five goals:

- Gather feedback on the old site and incorporate that into the redesign.
- Make things easier to find.
- Equip residents to do business with the city.
- Communicate with residents electronically.
- Formulate and deploy a strategy to engage residents.

The City's website provider, CivicPlus, performed the redesign, providing design expertise, which was crucial in helping staff determine the best structure for the new site. The new site represents a much more logical approach to finding City services.

Among the new features:

- **New menus** – when you put your mouse over the top navigation, you will get a box that drops down with that section's content headlines. This type of menu makes it much harder to lose your place if your mouse gets off-track.
- **Transparency Portal** – accessible from the right side of the homepage, this section features content such as the City's checkbook register, financial statements, annexation plan, City Council policy statements and tax information.
- **I Want To...** – accessible from the top navigation, this section features content organized by services and not by departments. Say, for instance, that you want to build a deck, but you don't know what's required. Go to "I Want To", click on "Build" and you'll have the information you need to get started.
- **Popular Pages** – accessible from the left side of the homepage, the list of popular pages represent the sections of the City's website, which garner the most traffic. These sections are now even easier to find.

The City encourages all residents to take the time to explore this new site and become familiar with its features.

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